

Mark Collings

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www.collings.ca

A committed professional with strong interpersonal skills and creativity. Excellent problem-solving, negotiation and conflict resolution skills. Enjoys setting goals and organising people to accomplish them. Value endeavours that help people achieve personal growth. A self-starter who likes to work on a team.

Expertise

- 10 years' experience producing broadcast television programs
- 8 years' managing the development of interactive media and eLearning courses.
- 6 years' experience teaching video production at a community college

Career History

Producer

Collings Media/Hwy2.TV

June 2008 - Present

Provided a variety of communications and training services to business, not-for-profit and government. Successfully provide a high-quality service that exceeds client expectations. Produce short form documentaries on local history.

PRB MEDIA

Project Manager / Producer

August 2005 – June 2008

Hired to manage and develop projects for an established media production company. Develop and manage new media projects, e-learning, broadcast and corporate programs. Produced "The Third Sex" (60 min) CBC/Radio Canada, Lacrosse Goals (12 X 30 min) APTN.

THE CENTRE FOR CANADIAN LANGUAGE BENCHMARKS

Projects Coordinator

December 2003 – August 2005

Established a Project Management Office (PMO) to control multiple projects managed by a team of four project managers. Responsible for overall project budgets, contracts and procurement, schedules and reports to funders. Manage communications services and technical development. Manage projects as needed.

THE CENTRE FOR EDUCATION & TRAINING, INNOVATIONS MEDIA

Project Manager

May 1999 – August 2003

Managed the online learning products department for a large training organization. Directed the activities of ten staff: multimedia developers, web developers, database developers and administration. Assisted in business planning and development. Managed multiple projects with budgets up to one half million dollars.

Scene By Scene

VP Sales and Marketing

1997-1998

Responsible for business development, direct sales, marketing and account management. Doubled sales in one year. Brought in key accounts such as Livent, Ontario Hydro and CBC.

CENTRE FOR CREATIVE COMMUNICATIONS, CENTENNIAL COLLEGE

Instructor (part-time)

1997-2003

Taught advanced courses on video production in the certificate program. Video production advisory chair 1996-2000.

Education

Centennial College, Toronto

Teacher of Adults

2001-2003

The Bell Centre for Creative Communications, Toronto

Project Management for Interactive Media

1995-1997

Algonquin College, Ottawa

Applied Arts Film Production program graduate. Film Department student Representative 1979. Diploma in Film Production.

1978-1980

Professional Development

Web Development: The Centre for Creative Communications (Centennial College)
Financial Accounting: Centennial College
Workshops: Project Management, Business Writing and Presentation Skills

Software

Office Suite: Microsoft 365 Office Suite
Project Management: Microsoft Project
LMS: Blackboard, Moodle
Web/Graphics: Adobe CS3, HTML 4.0, JavaScript, FrontPage, Visio, Dreamweaver, Coda2
Video Editing: Final Cut Pro, Vegas Pro 12
OS: Windows 10, OSX

Production Equipment

Lumix GH3, Lens (28-70, 70-150, Telephoto), Wireless lav kit, shotgun mic, Zoom H4n Pro, Lowell light kit, Manfrotto 504HD tripod, CobraCrane Jib, Neewar slider, Film/Video/Audio transfer facility with Sony Vegas 12 Pro and Mac FCX edit systems

Other Facts

- Memberships: Documentary Organization of Canada, AMPIA
- President-Bower Community Association
- Board Member-Documentary Organization of Canada-Alberta Chapter
- Vice-President-Central Alberta Historical Society
- Coach- hockey and lacrosse
- Federal Government Security Screening Certificate – Reliability Status
- References available on request